

Necessity of estimation methodology improvement concerning the activity of corporate structures with regional features

Gabdullina G., Gunicheva E., Khusainova S., Isavnin A., Poplaukhina T.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© International Economic Society. The article is devoted to an urgent problem of regional development - the development of the methodology concerning the effectiveness of corporate structure functioning evaluation, taking into account their regional features. The scientific hypothesis of the research consists in the assumption that the theory and the methodology of economic analysis concerning the activities of corporations must take into account the regional features of development, since they are the most important elements of a regional economic system. Therefore, in the economic analysis of corporation activities, regional factors and development conditions should receive a quantitative and qualitative assessment, which will serve as the basis for managerial decision acceptance. The article examines the role of large corporations in the provision of a region social and economic development; Institutional and organizational-economic conditions of corporation performance success in a region using the example of the Republic of Tatarstan; the principles of economic analysis. The shortcomings of existing methods of analysis concerning the functioning of corporate structures are distinguished from the point of view of the reliability and the completeness of their evaluation. The authors developed and proposed the mechanism of economic activity evaluation among regional corporate structures, which allows to obtain the reliable information while ensuring their economic security. The study was based on the principles of a systematic approach using a wide range of general scientific methods and techniques, namely: comparison methods; coefficients, factor analysis, expert assessments, balance method, horizontal and vertical analysis; the method of situational analysis; the graphical methods of data processing, etc.

Keywords

Conditions, Corporate structures, Economic analysis, Estimation, Factors, Financial condition, Methodology, Principles, Productivity, Region

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